



Stage Intro

I invite you to take creative liberties with this introduction. Make up fake accomplishments. Tell a story about how we met that isn't true. The more fun you have with it, the more fun the audience will have. You genuinely cannot embarrass me—if anything, I might steal your material.

If you'd prefer to stick to a script, I've got you covered (below). You even get to pick your own fake accomplishments. Choose wisely...

Our next speaker once **[pick one from LIST A]**, **[pick one from LIST B]**, and **[pick one from C]**.

He is also extremely sarcastic and did not do any of those things.

What he did do: spend 14 years inside one of America's biggest companies, watch grown adults schedule a meeting to plan a meeting to discuss scheduling another meeting, decide enough was enough, and dedicate his career to helping teams cut through the noise and focus on what actually matters.

He is one of the funniest, most practical speakers you'll hear all year—and, if you're not sure about that yet, you will be in about 45 minutes.

Everyone, please welcome Matt Havens.

LIST A

- free-climbed Mount Everest in cargo shorts
- negotiated a hostage situation at a Cheesecake Factory
- rode a camel across the Sahara on a team building trip

LIST B

- was named *Fortune Magazine's* Most Interesting Man Alive
- was the first civilian ever invited to present at a Navy SEAL training exercise
- was personally recruited by the CIA for an organizational efficiency initiative he cannot discuss

LIST C

- and was unanimously elected president of his HOA—a position he has described as the hardest leadership role of his career
- and once settled a labor dispute at a Fortune 500 company using only a whiteboard and a bag of Doritos
- and was once briefly detained with a 47-pound wheel of cheese in a Costco parking lot